

AYPH – Ethical position in relation to funding

Policy statement

AYPH is dedicated to improving young people's health and wellbeing. Fundraising and receipt of donations are integral to achieving our aims. We will take all steps to ensure that there is no conflict between raising income and our values. Our values are as follows:

- We involve young people in our work at all levels
- We take a holistic approach to health and wellbeing
- We take a multidisciplinary and multi sector approach and collaborate wherever possible with organisations and individuals who share our values.
- We bring people together to learn share knowledge and get support
- We act transparently, ethically and honestly at all times
- We are an evidence informed organisation and share data, research and evidence from the UK and beyond
- We are an equal opportunities organisation in terms of both operations as an employer and all our activities

Staff and trustees will follow the AYPH values and other principles set out in this document to ensure that our fundraising behaviours as an organisation remain consistent therefore encouraging, maintaining and developing desirable relationships of benefit to the charity and to our purpose of improving young people's health.

All our fundraising activity will be in line with the [Code of fundraising practice](#) which requires organisations to ensure that all their fundraising is legal, open, honest, respectful and accountable.

AYPH's current strategy which includes our mission, values and aims is available on our website.

AYPH's complaints policy is also available on [our website](#).

Funding sources

AYPH aims to develop and maintain a broad base of different sources of funding following a [sustainable funding approach](#) whilst also ensuring that the ethics and ethos of the organisation are not compromised or diminished in any way. The National Council for Voluntary Organisations (NCVO) sets out the importance of this approach highlighting that:

*“a sustainable funding approach is about finding a diverse **mix of income** sources that suit your organisation and your stage of development. It's also about finding the **right type of funding** for your organisation.*

Sustainable funding is based on the idea that organisations put themselves at risk if too much of their funding is concentrated in one source – this could be from one income stream or funder.

A mixed income not only spreads risk, but makes sure that organisations are best placed to take advantage of emerging trends and opportunities, and are able to safeguard their financial future without sacrificing their independence or mission.”

The main funding sources for charities are:

- Gifts and donations
- Grants
- Contracts
- Trading
- Loan and financing / equity capital

AYPH receives most of its funding from grants and contracts with a small amount of funding from trading via our membership scheme, selling publications and delivering consultancy work. Finally we receive a small amount from donations.

We actively seek opportunities to work together with external organisations and individuals to achieve shared objectives. However, it is vital that we maintain our independence and do not allow any external partnership to bring our name or reputation into disrepute.

We will accept financial support from and work in partnership with companies and individuals on the following conditions:

- The activity is consistent with our mission, aims and strategy
- There are strong grounds for believing it will result in a benefit to the charity and its beneficiaries
- The CEO and Trustees are satisfied that no adverse publicity or significant reputational damage will result from accepting such support
- There is no attempt on the part of any company or individual to influence the policy or actions of AYPH either explicitly or implicitly
- Initiatives do not compromise the independent status of AYPH

- No individual or group of young people is exploited either directly or indirectly by the fundraising activity
- AYPH can use or share the output from the project

In addition, AYPH will not endorse or approve products and services linked with anything irrelevant to or in opposition to its ethics and charitable objects. We will not share access to our database, client information or beneficiaries in line with our responsibilities under GDPR legislation. We will refuse to accept financial support or enter into partnerships with companies involved in activities which are in direct opposition to our charitable objectives e.g. the sale of tobacco and alcohol. Finally, we reserve the right to terminate sponsorship or other agreement

For all funding income that we receive we will:

- Make it clear what a donation or funding source is for
- Ensure the money is spent for the purpose it was given
- Ensure we can meet the grant / contract terms and conditions
- Consider the sustainability of the work after funding ends
- Consider the consequences of not fulfilling contract / grant conditions and appraise risks and how we will manage them

When accepting donations the Chief Executive and Trustees have a duty to demonstrate to the Charity Commission that they have acted in the best interests of the charity, and that the association with any particular donor does not compromise AYPH's ethical position, harm its reputation or put future funding at risk. AYPH complies with all relevant legislation including the Data Protection Act, money laundering rules, the Bribery Act; and Charity Commission, including guidance on terrorism and political activity.

Implementation and Monitoring

- We will publish a copy of this policy on AYPHs website.
- We will ensure that all staff are made aware of this policy
- Trustees will review any complaints about fundraising annually
- Trustees will receive regular reports about fundraising and donations. These will include details of any instances where donations or offers of fundraising have been refused

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